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Gael Sullivan's Ten-Point Program

TOA Executive Director Gael Sullivan outlined a 10-point program for improving the box office take, at the 39th annual convention of the Theatre Owners of North and South Carolina, Charlotte, N.C., November 18-20.

●

"The following are not miracle drugs or jet-propelled hypos," he said, "but they have worked for many exhibitors, and they can work for you." If they are workable in the U.S. they should be workable in Canada.

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1. *Lead off with a thorough-going winter inspection of your theatre or theatres.*

●

2. *Follow through with a visit to film row and see for yourself some of the latest screenings. You can't sell properly what you haven't seen.*

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3. *Spend a few full evenings in the lobby to chat with your patrons.*

4. *Think of one new way in which you can render a public service in your neighborhood.*

●

5. *Keep in close touch with your elected representatives at the local and national levels.*

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6. *Join an exhibitor organization and support it actively.*

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7. *Demonstrate your faith in our business by being prepared o resist the cynics within and the detractors without.*

●

8. *Study and understand the philosophy of doing business under our system of production distribution, and exhibition.*

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9. *Interest yourself daily in the trade press and industry bulletins.*

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10. *Top it off by selecting and serving on one of the most important committees of your exhibitor organization.*

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21 DUNDAS SQUARE - TORONTO

Some say that women decide which movie to go to!

Some say that men choose the pictures!

But here's the picture that everybody wants to see!

M-G-M's "WESTWARD THE WOMEN"

TWO HUNDRED WOMEN ON A PERILOUS TREK ACROSS INDIAN-RAVAGED WILDERNESS!...

SOME WERE LONESOME... longing for the men who waited at journey's end!

SOME WERE FEARLESS... battling blinding storms and raging floods!

SOME WERE PRIMITIVE... struggling only to stay alive in the wilderness!

SOME WERE HARD... not caring whom they hurt, whom they loved!

M-G-M presents

WESTWARD THE WOMEN

STARRING

ROBERT TAYLOR · DENISE DARCEL

WITH HOPE EMERSON · JOHN McINTIRE

Directed by WILLIAM A. WELLMAN · Produced by DORE SCHARY

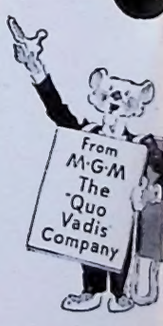
Screen Play by CHARLES SCHNEE

FRANK CAPRA

HIT!

FIRST 4 TOWNS SAY: "TERRIFIC!"

ROCHESTER, N. Y.
RICHMOND, VA.
SYRACUSE, N. Y.
NORFOLK, VA.



of the newspaper ads

RAY PRESENTS

JUST a few short weeks, and we will be saying Merry Christmas and Happy New Year. In preparation, The Digest's Christmas Holiday special issue with its journey with you through the year, and that spirit of "peace on earth to men of good-will," which speaks from our pages in your greetings to each other.

This reminds me to remind you that all copy for insertion in the Digest Holiday Issue must reach our Toronto office not later than December 15th.

I have never heard finer remarks about a picture than I have been hearing about Detective Story, now in its fourth week at Shea's and Eglinton Theatres, Toronto. "Powerful" is the concensus of public opinion concerning Detective Story, which stars Kirk Douglas, William Bendix and Eleanor Parker.

The Blue Veil, 20th Century Fox, starring Jane Wyman, Charles Laughton, Joan Blondell, is in its fourth week at the University and Nortown Theatres, Toronto. My friends advised me to take a large handkerchief with me in order to soak up the flow of tears, and I looked at my advisers with a patronizing air, feeling that an old-timer like me might be a bit teary, but as for the sob-stuff, that was a different story.

SEATED in front of me, behind me, and beside me, were several teen-agers, and when these young girls began to sob with all their heart and soul, blowing their respective noses as an obligato to the most audible sobbing, I just cried with them, for I felt sorry for Louise (Jane Wyman) and was I glad that one of the boys, to whom she had been a nurse when he was an infant, and a small lad, by chance met Louise, and brought her into his home.

If Blue Veil had not provided such a happy and well-deserved finale for Louise, I am certain that those teenagers and myself would still be crying. As it is, we all had such a good time with our good cry, and derived much satisfaction in seeing that Life did not let Louise down.

It is an excellent picture, with a fine cast, and in which Jane Wyman again gives one of her outstanding performances.

I HAVE not seen Laughter in Paradise, with Alastair Sim, one of my favourite British comedians, I have tried to see this picture several times, but the line-up, in view that I have a courtesy pass for the International Cinema, has frightened me away.

Last Saturday night I tried again, and sat in a parked car across the street from the International Cinema, from 8.15 p.m., waiting for the show to break, but at 9.30 p.m. the line-up had increased, and the last of the paying customers did not get into the theatre until past 9.30 p.m., when I again gave it up. Laughter in Paradise is now in its ninth week.

There are rumours, since the Theatre Guild is introducing Curtain at 8:30, with a series of what we call Art Pictures Presentations across Canada, that a few other exhibitors, who had the same idea several years ago, but had not the same courage to go ahead with the idea as had Theatre Guild, are now bestirring themselves to take the plunge, and have been sending out letters to determine availability of product.

THERE is no doubt, but that we shall have several exhibitors experiment with this idea. At the present time, there are a number of exhibitors in Canada who, as independents, are playing opera films, in particular, and unusual foreign language pictures, such as The Iron Crown, Shoeshine, It Happened In Europe, etc., for one day in some situations at advanced prices, to three days and one week, with holdover possibilities in other situations. Some of these exhibitors have signed contracts with distributors of such films for a series of one or two of such pictures per month, for a season of ten months.

The idea is bound to spread, because showmanship is always catching. Just get yourself into circulation, outside of friends who are show people, and you will hear, to your surprise, that many nice, jolly and wide-awake people have to stop and think when they last saw a movie!

AFTER playing four weeks at the big Odeon-Carlton Theatre, The Desert Fox is held over at Odeon's subsequent run three theatres, namely: Fairlawn, Danforth and Humber, where it is double-billed with the J. Arthur Rank picture, Blackmailed.

At the Vaughan, which is a B & F beautiful neighborhood theatre, there is that laugh-provoking Universal release, Francis Goes to the Races, playing with Night Into Morning, and Royal Tour Films, as an extra.

At Radio City, almost across the street from the Vaughan, at least around the corner and across the street, there is a very strong double-feature, Jose Ferrer in Cyrano and John Ireland in The Scarf. Certainly plenty of show for the customer's money.

AT THE Century, another B & F, which on occasion plays first-runs, there is Saturday's Hero and The Pick-up, another of those double bills which give a good deal of entertainment value.

At Loew's, still dancing merrily along for a fourth week, that juicy musical, An American in Paris, with the music of George Gershwin, and Gene Kelly plus Leslie Caron; and at Loew's Uptown, none other than The Toast of Three Continents, Josephine Baker, with that streamlined body that has a rhythm of movement and fire unequalled by any other star in her field of talent today.

JOSEPHINE BAKER, who takes me back to Paris, to the Follies Bergere, and her exciting and exotic show which ran for countless months. On the screen of the Uptown, Reunion in Reno, with Mark Stevens, Peggy Dow and Gigi Perreau.

At the Tivoli and Capitol another big show, Paramount's Rhubarb and RKO's, His Kind of Woman, a combination of marquee names which include Ray Milland, Jan Sterling, Jane Russell, Robert Mitchum, and at the Imperial, Two Tickets to Broadway, with Eddie Bracken and Ann Miller plus Technicolor and Ten Hit Tunes.

I VISITED the Victoria to see the Italian picture, The Girl From The Marshes (with English titles) and as I looked at the honesty of this picture, the simplicity of this story, with its vein of faith running all through its scenes, its combat of primitive passions, its desolate, and yet pastoral scenes, I missed nothing important in that the language was Italian, for even without the English titles I might have been able to understand the story completely.

No one in America knows the players, the producer, or the director, and yet here is powerful screen fare, and lest you may be of the opinion that this is an Alliance Picture, and that I am therefore prejudiced favourably, I assure you that this Italian-made picture belongs to Cardinal Films, but had it been offered to me by its producer, I should have given it serious consideration, for it is one of the better Italian films.

I MUST compliment Famous Players for showing this picture at the Victoria, and I hope it does good business in order to encourage Famous Players, and other exhib-

(Continued on Page 5)

Toronto and District

BILL PRESS

Many merchants in the vicinity of Yonge, Bloor and Bay Streets in Toronto, have adopted the policy of keeping their stores open every Friday night until 9 P.M. The plan was adopted after study of the businessmen's association of the district.

Exhibitors will be watching the result of the later closing hour for stores on the attendance at nearby theatres which include the Uptown, York, Astor, Towne and the University. It is possible that store customers will be attracted from other parts of the city.

The "staff" week idea has spread rapidly among units of the Famous Players' chain, following discussion of the plan at regional managers' conferences.

One of the first to organize the plan was the Palace in Calgary, then the Paramount in Peterboro took it up on a staff co-operative basis, to be followed by the Capitol and Tivoli in Windsor, and units elsewhere.

The stunt involves a profit-sharing plan for employees above a given quota.

Marcus Loew's Theatres Limited, Toronto, reported a decline in net profit for the year ending Aug. 29, compared with the previous fiscal period.

The latest net profit figure, after all charges, was $84,180, equal to $11.22 per share, against $111,531 in the preceding year, equal to $14.87 per share.

The company declared its regular quarterly $1 dividend for the final three months of 1951, payable Dec. 31 to stockholders of record Dec. 10.

B. & F. theatres in Toronto organized an extensive chain-booking arrangement of its own for the playing of Samson and Delilah. It was shown simultaneously at the following five theatres: Donlands, Eastwood, Grover, Bellvue and LaPlaza.

The Empire Theatre, Windsor, went a step farther than the usual Adult Entertainment plan in presenting "No Orchids for Miss Blandish" by refusing to admit any child under 16 years unless accompanied by an adult.

Maritime News

By ALICE L. FAIRWEATHER

Mr. Robert Galbraith, manager of the Community Theatre, Yarmouth, N.S., (Franklin-Herschorn) received some very fine reactions from the Fire Department as well as newspaper comments in connection with a special screening of "You Can't Beat the 'A' Bomb." This is indeed a very timely subject.

A very successful Kiwanis Radio Auction has just been completed in Saint John in which several theatre men were interested. Included are Jimmy Mitchell, of the Capitol on the Prizes and Donations Committee, while Mitch Franklin was on the Special Telephone Committee. Both these men have lots of personality and doubtless contributed largely to the success of the affair.

Mr. A. Lee-White, branch manager at Saint John, N.B. for the R.K.O. Distributing Corporation, addressed the weekly meeting of the Kiwanis Club, of which he is a member, in an interesting historical address.

Mr. Mitchell Franklin has also been very active in the Diabetic Campaign which has been conducted about the city. He was one of the directors in the Diabetic Check-up Campaign that has been held in the Saint John theatres — this campaign has been conducted for several years, and it is claimed has been a great help in checking this disease, especially detecting it in the early stages. Just another of the theatre men working for the public good.

A new confectionery and box office installation, as well as manager's office, has been added to the Sydney Mines (Odeon) Theatre, of which Mr. Jim McLaggan is manager.

An assistant manager — Mr. Brian Henderson, is being trained to assist Mr. J. Clowes, manager of the Strand (Odeon-Garson) theatre in Saint John, N.B.

Mr. Herman Kerwin, manager of the Regent (Franklin - Herschorn) theatre in Saint John, N.B., now has his eldest son, Jackie, in the R.C.A.F. Jackie will report for duty in January.

Canadian Navy Staging Parades For Capt. Horatio Hornblower

The Royal Canadian Navy has extended its full cooperation throughout the Dominion to theatres showing Warner Bros.' Technicolor production, Captain Horatio Hornblower. Every city that has a navy establishment has had navy equipment and personnel made available for exhibits at the theatres and parades. At Loew's Theatre, Montreal, the navy parade tied up traffic with one of the biggest traffic jams in city's recent records.

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VANCOUVER NEWS

JACK DROY

John Girvan, head of Girvan Studios, has returned from a three month trip to his native Scotland. O. M. Jacobson, IATSE international vice-president, was here from headquarters in Tacoma lending a hand in making a new wage and working agreement with B.C. theatres and projectionists. Dorothy Graham is pinchhitting for manager Dave Gillfillan at JARO 16mm exchange. Gillfillan is ill at Willow Chest Centre in Vancouver. Dave Smith of the Main Theatre is the father of a baby daughter. It's the fourth child for the Smith's. The Strand Theatre interrupted its film program for a week's showing of the Sadler's Wells Theatre Ballet. Stage show was a sellout for its eight performances, at prices up to $7.00. Mrs. Eskestrand, owner of the Academy Theatre at Maillardville near New Westminster, is building a $70,000 bowling alley on property at the rear of the theatre.

Steve Hryniuk recently opened his $40,000, 350-seat Gem in the farming community of Wakaw, Saskatchewan. It replaces his former 250-seat house, and is the town's only theatre. Trail B.C., the home of the world's largest smelter, will have an outdoor theatre next summer providing George Donish can obtain a permit from the town council. It will accommodate 300 cars.

Tent 28, Variety, Hold Elections

Herb Allen, Jack Arthur, Rube Bolstad, Lorne Greene, Dan Krendel, Ernie Rawley, Doug Rosen, Clare Appel, Ralph Dale, Gordon Lightstone and Bill Summerville, Jr. are the new crew elected by Tent 28, Toronto, Variety Clubs International at a recent meeting.

Past Chief Barkers John J. Fitzgibbons, C.B.E., Morris Stein and Jack Chisholm join the crew automatically.

RAY PRESENTS

(Continued from Page 3)

itors, not to let a foreign language frighten them away from any picture of quality. This industry of ours was built without language, save in titles, and how well did audiences follow the story in pictures for many, many years.

In May, we will have three nights of Metropolitan Opera, already advertised for Mail Order reservations at $10 top. The Maple Leaf Gardens will, no doubt, be packed, and yet in our opera films we have Metropolitan Opera House and World Famous operatic stars, orchestras from the Royal Opera House, Rome, and La Scala of Milan, operas staged on the very soil of an operatic background, with their chorus and ballets, operas which have lived through more than a century, composed by men who will never be dead in any generation, and we charge the public regular admission prices, or with some fear and trepidation, an increase to 75 cents or a dollar. Sometimes I wonder are we really showmen, like the showmen who sell stage shows, concerts, etc.?

TAKE the presentation of Don Juan in Hell, with Charles Laughton, Charles Boyer, Agnes Moorehead, Sir Cedric Hardwicke, a sell-out at Massey Hall for two nights, with a top at $4.40. Put these four stars in a picture, and some exhibitors might hesitate to book it, to play in some theatres at a 35 cents admission price.

I have not figured out what is wrong with us, but we certainly are not hitting on all cylinders when other show people can get from $4 to $10 for what we offer for less than 10% of these prices.

We lack a sense of appreciation of what has been captured of mind, flesh and spirit upon a reel of film, and that sense of miracle at the perfection of motion picture entertainment.

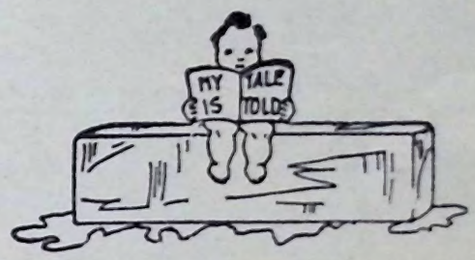
WHAT the Westerners did to Toronto when the Grey Cup Final at Varsity Stadium was the goal, was certainly good for Toronto, and the sight of those white toppers was as good as the morning sun. Ottawa took the Cup from the Reginas, but were the Westerners downhearted? Yippee, not so's you could notice it. They tore Toronto wide apart, but all the rough play was right from the heart, as for the host of rooters and boosters from Ottawa, they may have been bred in a city, but their rarin'-to-go suggested the wide open spaces of a prairie.

There was Richard and George Miles, and Charlie Krupp, and Sam Swartz and Frank Kershaw, and nearer home Ray Tubman and Mrs. Tubman, and a host of more show folks all dressed up in swaddles of blankets, fur-lined boots, good enough for mushing, for it was a raw, cold wintry day, that Saturday in Toronto, when Ottawa captured the Grey Cup 21 to 14, but the sun was warm, even if 22,000 noses had a highlight of shine on their wind-blown red, and Ottawans went home with their first Grey Cup since 1925, won from a Western team.

Janet Howat has written an excellent story on Variety Village, in Saturday Night, December 8th issue. The caption is, Variety Village Project. This is the opening paragraph, "an ex-Commando runs the school; a Tent pays the bills, and the president is a Chief Barker, It sounds zany, but it's show business at its best."

THE closing paragraphs read, "Important stars have contributed their time and talent for the village. Jack Benny donated a percentage of a show; Danny Kaye guested a benefit that raised more than $30,000 for the village, and this year Betty Hutton is to be the headliner for the whoopingest night ever to bring in the shekels for the boys.

"It's corny but it is true; there's no business like show business." The story is good all the way through, and breezily written, Saturday Night, page 17 and 18, December 8th issue, get a copy.



Republic to Produce Top Budget Cycle of Musicals

Republic Studios moved into a new cycle of top budget musical productions this week, signalled by the return from Paris of the "Bal Tabarin" company and the simultaneous arrival of the famed Bernard Brothers from a successful tour of the European continent to begin their first picture of the company.

The current schedule of tuneful features will be augmented by additional properties to make a total of four musicals in various stages of preparation for theatre audiences, it was announced by Herbert J. Yates, Republic president.

Beginning production at the studio following four weeks of shooting in Paris will be "Bal Tabarin," starring Muriel Lawrence and William Ching, former musical stage stars, in a colorful extravaganza backgrounded by the world-famous night club. Phil Ford is directing for associate producer Herman Millakowsky.

A second musical scheduled to get under way in November will be "Gobs and Gals," starring the sensational pantomime and dance team of the Bernard Brothers, the toast of two continents. The picture will be produced under the supervision of associate producer Sidney Picker with R. G. Springsteen directing.

High on the list of outstanding musicals of the Republic season will be "Song of Youth," a story of the early, happy life of Stephen Foster which will be guided by director Allan Dwan. Alan LeMay has completed the screen play and a star cast will soon be assembled.

Also in the musical comedy category, Republic features the flavor of colorful Latin-America in "The Fabulous Senorita," which stars the peppery Cuban actress, Estelita, renowned as the "Toast of Pan America." Republic is distributed in Canada through Empire-Universal.

PERCY FIELDING DEAD

Percy Fielding, owner-manager of the Goudey Theatre at Barrington Passage, N.S., recently died. He was the second member of the Fielding family to die within a few months.

George Fielding was a partner in the Barrington Passage theatre. Arthur Fielding, who is another brother, operates the Capitol and Avon at Bridgewater and the Capitol and Bijou at Digby.

The Gem at Parrsboro is operated by a sister, Mrs. Frank Audas and her husband. All the Fieldings were at one time connected with the F. G. Spencer circuit. Percy Fielding had been in exhibition in the Maritimes for 30 years prior to his serious illness. The Fielding family is well-known in the Maritimes, and the many friends of the family are shocked and grieved at these two recent deaths.

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TRADE *headlines*

David Selznick reported to have given 90 day's option on $2,000-000 TV deal 12 pictures for use in 2 years in all U.S. video markets to Bruce Eells and Associates, transcription firm headed by Eells former coast executive for Young and Rubicam. There is a 48 hour notice cancellation clause.

●

David Selznick's TV option deal includes, Since You Went Away, I'll Be Seeing You, Spellbound, Garden of Allah, The Paradine Case, Portrait of Jennie, Prisoner of Zenda, Rebecca, Intermezzo, Bill of Divorcement, Third Man, Fallen Idol. Duel In the Sun and Sawyer Not Listed.

●

Alliance Films Ltd. secures Canadian rights on six Lash La Rue Westerns including King of the Bullwhip and Daytons' Women.

●

Budd Rogers of Realart reports that Jack Broder's production Two Dollar Bettor made deal for complete ABC Theatres circuit in England.

●

Victoria Theatre, Toronto, opened last Friday with Cardinal Films' Italian picture, with English titles, The Girl From The Marshes.

●

Correction: William Cockerill is correct name of veteran employee showman connected with Mark's Theatre, Oshawa. Our apologies for naming you Codersill, William, due to typing error.

●

John Davis spends day in Toronto conferring with Odeon executives.

●

Quo Vadis set to open in London at Ritz and Carleton, Jan 25th. U.A. sets 11 features for release in first 5 months of 1952.

●

William F. Rodgers becomes advisory executive to Loew's Inc. according to reports following the appointment of Charles M. Reagan as general sales manager of Loews Inc.

●

James A. Cowan was the chairman of the 5th Annual Convention on Canadian Information Abroad, held at the Seigniory Club, Que. Nov. 22nd-23rd. Representatives present ,were C.B.C., Dept. For External Affairs, Dept. of Immigration, Dept. of Trade and Commerce, Ian McNeil representing the N.F.B. and other business and official representatives. John J. Fitzgibbons, C.B.E. reported on the Canadian Cooperative project.

●

Bill Logan, shipper with Mavety Film Service for 26 years, died Wed., Dec. 5th.

CAPITAL STORY

By BILL McLAUGHLIN

Taking advantage of the city-wide popularity of the Ottawa Rough Riders, winners of the East-West football classic, manager Gord Beavis of the Odeon Theatre, invited movie fans to meet the players who were his guests for a night performance of "Jim Thorpe, All-American". Star of the show, which attracted a large and enthusiastic audience, was Pete Karpuk, unpredictable backfielder of the champs. Pete sprang a surprise by announcing his engagement to an Ottawa Valley girl and brought the lovely young bride-to-be on to the Odeon stage to prove it. Mr. Karpuk, (if you are interested in football, and who isn't?) is the guy who bounced off the bench to prevent an Argonaut touchdown during the final league game at Toronto's Varsity Stadium. Incidently, he was all over the playing field when Ottawa defeated Regina for the Grey Cup in Toronto.

Christmas is just around the corner and manager Ernie Warren, taking time by the forelocks, has opened Charles Dickens' A Christmas Carol at the Little Elgin Theatre. This is a new version of the classic tale, made in England with Alastair Sim as Scrooge.

Amazing how some of those old film features get the crowds. Now showing One Foot in Heaven, the Elmdale Theatre takes big newspaper space to apologize to hundreds unable to get near the box-office during the first three days of the Frederic March - Martha Scott starrer's engagement at the West End Theatre.

Home of the Brave, which, as a film, was shown with considerable success at the Elgin Theatre two seasons ago, is back as a stage play. It is the current attraction at LaSalle Academy Playhouse, where the Canadian Repertory Theatre group holds out.

More than 500 members of the Ottawa Film Society and their guests enjoyed the group's third program of the season at the Glebe Theatre Sunday afternoon. Films included National Film Board shorts and the French-made Panique.

Manager Ray Tubman lifted his current Golden Girl for two days to permit the stage presentation of The Bat (Fledermaus) at the Capitol Theatre Monday and Tuesday, December 3 and 4. The Metropolitan Opera Company operetta was brought here under the management of impresario Tony Tremblay.

The Lavender Hill Mob, J. Arthur Rank production, was given an invitation preview at the Odeon Theatre Sunday night. Manager Gord Beavis welcomed his guests and announced the British comedy-drama was opening the following Thursday.

To Henry Marshall, manager of Famous Players' Regent Theatre, came the prize plum of the season in Warner Bros.' A Streetcar Named Desire.

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Two Tickets to Broadway (RKO) Technicolor with Eddie Bracken and Ann Miller.

LOEW'S
Fourth Week. An American in Paris (MGM) Technicolor with Gene Kelly.

SHEA'S & EGLINTON
Fourth Week. Detective Story (PARA) with Kirk Douglas and Eleanor Parker.

UNIVERSITY & NORTOWN
Fourth Week. The Blue Veil (RKO) with Jane Wyman and Charles Laughton.

ODEON-CARLTON
Fixed Bayonets (20th-Fox) with Richard Basehart.

HYLAND
Fifth Week. The Lavender Hill Mob (JARO) with Alec Guinness and Stanley Holloway.

VICTORIA
The Girl from the Marshes (Cardinal) with Ines Orsini.

INTERNATIONAL CINEMA
Ninth Week. Laughter in Paradise (IFD) with Alastair Sim and Joyce Grenfell.

TOWNE CINEMA
The Franchise Affair (IFD) with Marjorie Fielding.

DOWNTOWN
Cave of Outlaws (E-U) Technicolor with MacDonald Carey and Alexis Smith.

STUDIO
Escape into Dreams (Alliance) with Fabrizi and De Sica.

UPTOWN
Reunion in Reno (E-U) and Josephine Baker on stage.

MONTREAL

CAPITOL
The Day the Earth Stood Still (20th-Fox) with Michael Rennie and Patricia Neal.

LOEW'S
Second Week. Texas Carnival (MGM) Technicolour, with Esther Williams and Red Skelton.

PALACE
Mr. Imperium (MGM) Technicolour with Lana Turner and Ezio Pinza.

SNOWDON-OUTREMONT
Reunion in Reno (E-U) with Mark Stevens and Peggy Dow.

PRINCESS
The Man with a Cloak (MGM) with Joseph Cotton and Barbara Stanwyck.

ORPHEUM
Third Week. A Streetcar Named Desire (WB) with Vivien Leigh and Marlon Brando.

IMPERIAL
Jungle Manhunt (COL.) and Criminal Lawyer (COL.)

AVENUE
Seventh Week. Bitter Rice (IFD).

KENT
The Worm's Eye View (Astral)

SYSTEM
Angelo (Astral).

WINNIPEG

CAPITOL
Across The Wide Missouri (MGM) Technicolor with Clark Gable.

ODEON
White Corridors (JARO) with Googie Withers and James Donald.

GAIETY
Third Week. A Streetcar Named Desire (WB) with Vivien Leigh and Marlon Brando

VALOUR
The Way Ahead (20th-Fox) with David Niven.

LYCEUM
Mask of the Avenger (Col.) Technicolor with John Derek.

DOMINION
D. O. A. (UA) and Three Husbands (UA).

MET
The Day the Earth Stood Still (20th-Fox) with Michael Rennie and Patricia Neal.

GARRICK
Iron Man (E-U) with Jeff Chandler and Evelyn Keyes.

RIALTO
Smoky (20-Fox) Technicolor and Thunderhead (20th-Fox) Technicolor.

VANCOUVER

VOGUE
The Lavender Hill Mob (JARO) with Alec Guinness and Stanley Holloway.

CAPITOL
The Blue Veil (RKO) with Jane Wyman and Charles Laughton.

ORPHEUM
Second Week. Golden Girl (20th-Fox) Technicolor with Mitzi Gaynor.

CINEMA
Red Badge of Courage (MGM) and Till the Clouds Roll By.

STUDIO
Angelo (ASTRAL)

PLAZA
Second Week. Valley of Eagles (JARO) and Yellow Fin (MONO).

PARADISE
The Sea Hornet (Rep.) with Rod Cameron and Adele Mara.

CALGARY

CAPITOL
Golden Girl (20th-Fox) Technicolour, with Mitzi Gaynor.

PALACE
When Worlds Collide (PARA) Technicolor.

GRAND
The Golden Horde (E-U) Technicolor, with David Farrar and Ann Blyth.

UPTOWN
Force of Arms (WB) with William Holden and Nancy Olsen.

STRAND
Magic Carpet (COL) with Lucille Ball and John Agar.

SAINT JOHN

CAPITOL
Let's Make It Legal (20th-Fox) with Claudette Colbert and Macdonald Carey.

PARAMOUNT
Detective Story (PARA) with Kirk Douglas and Eleanor Parker.

STRAND
Thunder on the Hill (E-U) with Claudette Colbert and Ann Blyth.

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